

# EYEGLAMOUR

SEEING THROUGH THE SUMMER  
LOVING LENS

DARK SIDE  
OF THE SUN

FOCUS POINT REDEFINES EYE  
EXAM EXPERIENCE

## FRAMES OF A METROPOLIS

WHEN IT COMES TO SIGHT-SEEING, IT'S HARD TO BEAT THE  
PICTURESQUE ARCHITECTURE OF PARIS, THE CITY OF LIGHTS





**PUBLISHER**  
DATO' CL LIAW

**MARKETING  
MANAGER**  
JOEY CHUN

**SENIOR MARKETING  
EXECUTIVE**  
CHIA CHIAN HUI

**EDITORIAL  
& CREATIVE  
CONSULTANT**  
JOANNE LIM

**WRITER**  
JOLYN KANG

**GRAPHIC DESIGNER**  
JOHN KONG

**PHOTOGRAPHER**  
KEVIN TEH

**MAKEUP & HAIR**  
DEIDRE CHONG

**PUBLISHED BY**  
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# STEP BY VIVID STEP

DG 2231 3276/87

Radiate the Parisian chic vibe  
with these snazzy frames  
that will easily turn into your  
wardrobe essentials



BUR 4286F 3798/81

# REBELLIOUS LANE



# MERRY SYMMETRY

POL 1194 939 355



VSC 3279A GB1

# A WHIMSICAL AFFAIR



# GO-GETTER

TIF 3072 600195



BUR 2310 C 3827

# STREET SMART



# KNIGHT IN STYLISH ARMOUR

GIO 7147F577



VSC 3251BA 108

# FASHION BUG



# BLOOM UP

VSC 2195B 1428/87



VPR 58V 264101

# LAZY SUN DAZE



**MORE THAN MEETS THE EYE**  
DG 2231 3276/87

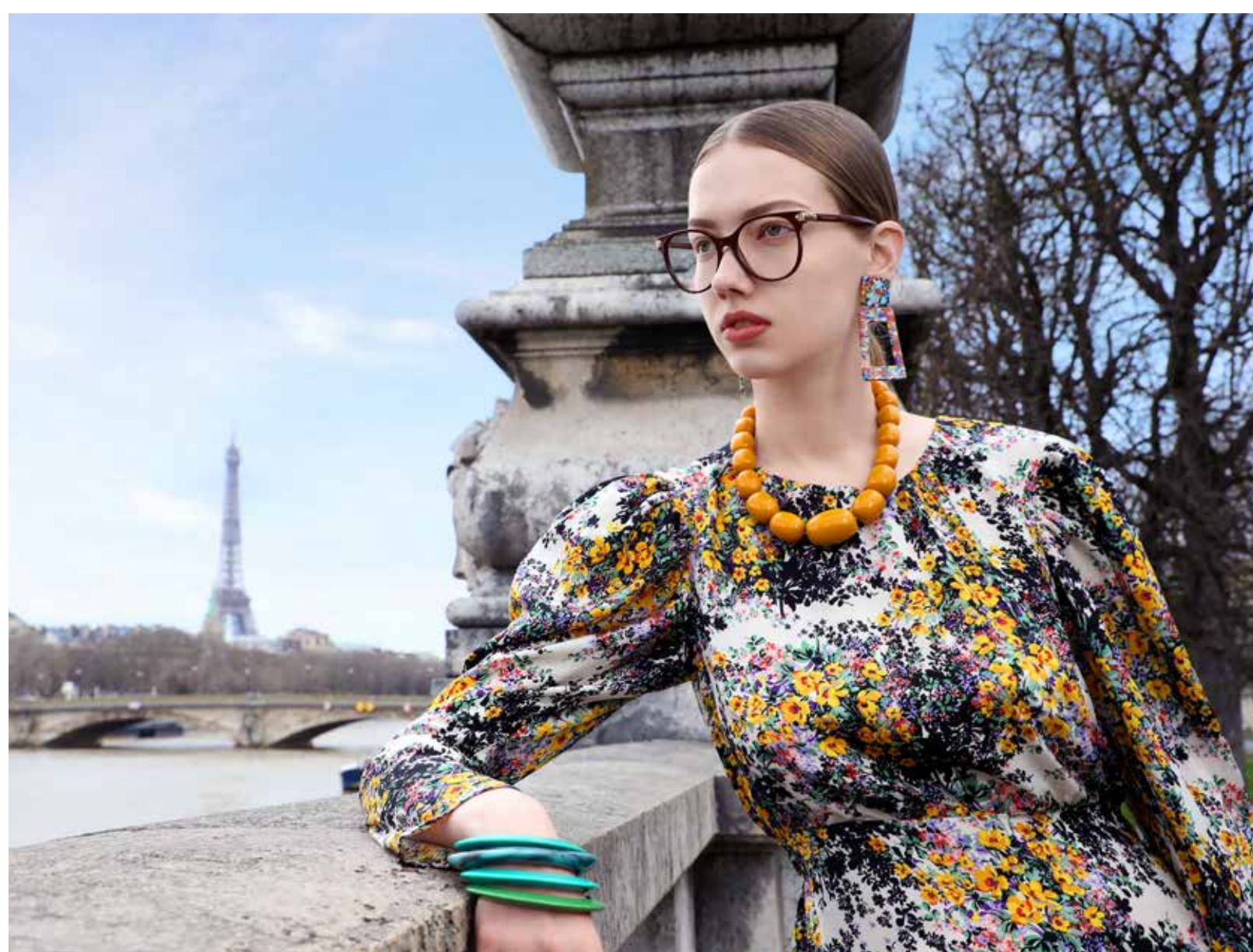


BVL 6124 278/18  
**GEEK IN THE PINK**



**MODISH RETROGRESSION**

DG5032 3091



SPVR 17VF 1750101

**HEAD IN THE CLOUDS**



**DIOR**





BUR 3108 12956G



DG 2225 1311/6E



GIO 6076 30016G

# URBAN EXPLORER

ROAM AROUND EVERY CORNER OF THE CITY IN STYLE AS FOCUS POINT LENDS A TOUCH OF EDGE AND SOPHISTICATION



VSC 3242A148







SPR 59V 430-6S1



BUR 2292F 3798



BVC 4178F 5477



GIO 101M 329229







DG 1317 1106



POL 4146 573587



GIO 5089 3259



VSC 4303A 108/13



OAK 0609 0552







# Sun Ray, Sun's Way

It is common knowledge that we should protect our skin with sunscreen or sunblock, but did you know that it is vital that we protect our eyes from the sun's harmful rays?

Ultraviolet (UV) rays can damage the cells in the eyes, the skin of the eyelid, cornea, lens and other parts of the eyes, eventually affecting the eyes health and vision. The effect building up from long term exposure to UV may increase the risk of getting eye problems like macular degeneration and cataract. It is crucial to protect our eyes from UV rays by wearing suitable prescription glasses or sunglasses. Wearing sunglasses without UV protection does not protect our eyes, in fact, it will cause more harm to the eyes. Our pupil will enlarge naturally when wearing sunglasses or in a dim and dark environment, thus, wearing sunglasses without UV protection will only allow more UV rays entering the eyes.

**What is UV and how it damages the eye in the short and long term**  
If you still need reasons to get and wear the right pair of glasses to protect eyes from harmful UV rays, keep reading to find out what UV rays are and how it can damage our eyes. UV rays are invisible and there are 3 categories of UV radiation, namely UVA, UVB and UVC. UVC could be the most harmful to the eyes, but we are not expose to it since it is blocked by the ozone layer.

UVB in low doses will tan or darken our skin but in higher doses, it increases the risk of getting skin cancer, including skin at the eyelid since the skin around eye is thinner than other parts of skin on the face. Most of the UVB will be absorbed by the cornea, which is the front layer of the eyes. This contributes to several eyes problems such as pinguecula and pterygium, a tissue growth on the cornea. Pinguecula and pterygium affect cosmetic appearance of the eye. Vision-wise, a significant degree of astigmatism can be induced, and it may not be fully corrected by normal prescription glasses. Pterygium may take years before it develops, but overexposure to UV over a short period of time can cause sunburn to the eyes, also known as photokeratitis, which causes pain and other extremely uncomfortable symptoms like gritty sensation, tearing, and sensitivity to light. Although photokeratitis rarely cause permanent eyes damage, it is painful and can easily be prevented with proper UV sunglasses protection.

UVA has lower energy compared to UVB and UVC, but it is able to easily pass through cornea. This means that UVA can reach the lens and retina back part of the eye inside the eye. Overexposure to UV, especially UVA, may lead to higher chances of developing cataract and macular degeneration. Cataract is the clouding or yellowish of the lens of the eye which severely affects the vision depending on how mature the cataract or lens opacity is. Albeit, proper sun and UV protection will be able to lower the risk or slow down the progression of getting cataract. Another eyes problem (that) may arise from long term overexposure to UV is macular degeneration. Unlike cataract, macular degeneration will cause irreversible blindness. It affects the central vision and eventually leads to difficulty in performing daily activities.

**Protect your eyes against the sun and looking good at the same time**  
Always wear an eyewear that protects your eyes from the sun and UV whenever you are at outdoors, even during a cloudy day as the cloud will not able to block the UV. On top of that, wear a hat as an extra shield from the UV. By embracing these simple actions, you and your family can enjoy a sunny day without worrying about your eyes getting damaged. Make sure to protect your children's eyes too as they have larger-sized pupil and clearer lens which allow more UV penetration to the eye. Get an eye exam now, find an eyewear that suits you, and start protecting your eyes from harmful UV rays at all times as you enjoy the sunny day.



**Chong Jin Hong**  
Optometrist  
B.Optomerty(Hons) UCSI  
Focus Point 163 Retail Park



# The Modernised Vision

Focus Point partners with Essilor to introduce i-Focus, its new concept store that brings eye examination to another level in Malaysia

Combining best-in-class comprehensive eye examination and personalisation solutions for better eye health, Focus Point Vision Carr Group is using Essilor's latest state-of-art technology with dedicated Eye Care Professional (ECP) advice for better eye health. The concept store that held its launching ceremony on the 9th of January 2020, provides screenings for eye-related diseases such as cataracts and glaucoma as well as hypertensive retinopathy and diabetic retinopathy that affects vision quality.

With multiple contributing factors in our modern lifestyle such as the prolonged use of digital devices that causes digital eyestrain, the concerns for comprehensive eye examination are being raised, especially for the children and young adults. Focus Point Holdings Berhad's president and CEO, Dato' Liaw Choon Liang is passionate about preventing or at least treating this as much as possible. To him, vision impairment is not just an inconvenience affecting daily activities but also has consequences with risks of degenerative conditions such as retinal detachment, early cataract development, macular degeneration and glaucoma. It was these concerns that led him to raise awareness on vision correction during World Sight Day in October 2019.

The first ever optical centre in Malaysia allows people to adopt easy steps to check and correct their vision. According to Kathy Park, Regional Vice President, Essilor ASEAN and Korea, the Wave Analyser Medica 700+ allows eye patients to measure eye prescription, day and night visions, check eye pressure as well as quick screening for cataract and glaucoma in just 90 seconds. A 7-in-1 test that would normally take 30 minutes to an hour across multiple equipment, is now available in just 90 seconds.

i-Focus is also equipped with Essilor's Vision-RTM 800 phoropter, that makes subjective refraction more precise, easier and comfortable with the procedure shorter and less tiring compared to existing practices. All patients' test results will be compiled onto one platform, onto the

Essibox.com, for a comprehensive assessment of the individual's vision health. The Eye Care Professional will be able to provide consultation with lifestyle questionnaires to better understand the eye patient's vision needs and personalise the vision accordingly, whether it is lenses for both near and far, or specially treated lenses to eliminate glare during night vision. Patients will also discover Essilor's interactive 'Vision Studio', a unique way to explain and understand the functionality of different lens solutions.

Committed to raise awareness, Focus Point together with Essilor are encouraging regular eye checks to determine vision health and providing appropriate solutions that is accessible to everyone. Through their common vision to provide a one-stop optical centre, consumers are able to walk in for eye screenings, consultations and recommendations that are fast and convenient with new comprehensive eye health management standards.

i-Focus has also collaborated with Johnson & Johnson Vision to introduce the first ACUVUE® Experience Centre in Malaysia. This setup enhances the conventional contact lens industry with interactive tools to help consumers identify the contact lenses that is most suited for them. In addition, the MyLook application by ACUVUE® DEFINE® allows customers to try-on different beauty lenses virtually. Another cool feature includes setting personalized makeups to experiment with the different variants of ACUVUE® DEFINE® lenses.

The public are invited to come for a complimentary comprehensive eye examination at i-Focus to better understand their eye health. i-Focus offers unique comprehensive eye-check to correct, protect and enhance optimum vision clarity. The public can also make a statement with practical and stylish eyewear from premium brands such as Aston Martin, Gotti and Starck Eyes, making i-Focus a one-stop destination for vision needs.



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**WaterLens**

**FEELS LIKE NOTHING**  
till the end of the day<sup>2</sup>

**What is Water Gradient technology?**  
It is an advanced lens material with water content increasing progressively from the inner core to the surface of the lens.

References: 1. Survey conducted by IQVIA Malaysia for Alcon Laboratories (M) Sdn Bhd (2019). Quantitative patient evaluation study on Dailies Total1®. N= 800. Alcon data on file, 2020. 2. In a clinical study with 80 patients. Alcon data on file, 2011. © Alcon 2020. MYDT1-2000024





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PROTECTION

#1 IN SPECTACLE LENSES WORLDWIDE\*



When it comes to managing myopia in children, the usual methods can be of concern for parents. After all, it involves inserting foreign objects into the eyes.



HOYA – alongside Hong Kong Polytechnic University – developed a **non-invasive lens** as a solution. It has undergone a two-year clinical trial, which has proven to be effective when it comes to controlling the progression of myopia in children. The results from the trial show that these lenses can curb myopia progression by up to **60%** and halt myopia progression by **21.5%**<sup>1</sup>.

Bringing home the prestigious Grand Prize, Grand Award and Special Gold Medal at the 46<sup>th</sup> International Exhibition of Invention of Geneva, Switzerland<sup>2</sup>. We are pleased to present you the technologies behind the award-winning innovative lenses for children:



**D.I.M.S Technology**  
Also known as Defocus Incorporated Multiple Segments, this technology is what helps to curb myopia progression in children, and halt it in others.



**Eye Shield**  
The lens is made of impact-resistant material, making it safe for active kids. It also provides UV protection as an added layer of protection.

Find out more here:  
[miyosmart.hoya.com.my](http://miyosmart.hoya.com.my)



<sup>1</sup>Lam CSY, Tang WC, Tse DY, Lee RPK, Chun RKM, Hasegawa K, Qi H, Hatanaka T, To CH. Defocus Incorporated Multiple Segments (DIMS) spectacle lenses slow myopia progression: a 2-year randomized clinical trial. *British Journal of Ophthalmology*. Published Online First: 29 May 2019. doi: 10.1136/bjophthalmol-2018-313739  
<sup>2</sup>Prize list of the 46th International Exhibition of Invention of Geneva – 2018. [http://www.inventions-geneva.ch/images/2018\\_PRIZE\\_LIST\\_English.pdf](http://www.inventions-geneva.ch/images/2018_PRIZE_LIST_English.pdf), accessed 29.08.18



Critical Points For Effective Myopia Control	MiyoSmart (D.I.M.S Technology)	Prismatic Bifocal	Progressive Power Design
New breakthrough	YES!	NO	NO
Award-winning	YES!	NO	NO
Effectiveness	★★★★★	★★★	★★
Aesthetics	★★★★★	★★	★★★
Adaptation	★★★★★	★★★	★★
Use like normal lenses	YES!	NO	NO
Special wearing instruction	NO	YES!	YES!





*Cartier*

